

Program Summary 2007-2008: EXPOSURE

[EXPOSURE]



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About

Exposure is the Institute for Global Leadership's photojournalism, documentary studies and human rights program. Dedicated to mentoring and developing young, knowledgeable photojournalists and documentary filmmakers, it is allied with the preeminent photographers of the VII Photo Agency, Contact Press, and other distinguished journalists. Exposure has run documentary photojournalism workshops in Kosovo, Argentina and Philadelphia; published books and supported folios with the renowned de.MO publishers; mounted exhibitions; and probed the ethical and educational challenges of the media's role in bringing important social and international issues to the public's attention.

Mission

Exposure is dedicated to the advancement of human rights through the facilitation, distribution, and instruction of photojournalism and documentary studies.

Mission

1. Facilitate the education of student photojournalists and the development of their projects through workshops artist-in-residence programs, internships, and consultations with professionals
2. Provide a forum for dialogue among professional photographers, journalists, publishers, and students through lectures and forums on contemporary issues
3. Create a web-based documentary archive, with participating photographers, which can be accessed by organizations that would use the work to pursue the advancement of human rights issues
4. Establish a fund to help student photojournalists implement projects
5. Raise awareness of the role of documentary studies in advancing human rights
6. Partner with world-class photo agencies, publishers, magazines, and corporations to help the center achieve these goals

Year In Review

Fall 2007

The fall semester kicked off with a huge membership and lots of energy under the leadership of Nicki Sobbecki and Rachel Boillot. Weekly group meetings consisted of event planning, discussion of relevant issues in photojournalism, and individual members showing their work to the rest of the group. The presentation by the Kashmir group and the Digital Imaging Lab were particularly energizing for the group. The most significant event was the New York trip, during which Exposure members had the opportunity to visit the New York Times building and meet with Stephen Mayes, director of the image archive at 'Art + Commerce' and a 20-year veteran of photography, art, and journalism. It was also an excellent bonding experience! As the semester came to a close, the group began to discuss restructuring, and formulated several committees to operate under the head leadership, including: Dialogue, Galleries, Tech workshops, Writing, Fundraising, and Web.

Kiribati Presentation By Exposure Alumna Casey Beck (Sept. 2007)

Tufts and Exposure alumna Casey Beck joined the group for a presentation of the documentary preservation work she did in summer 2007 in Kiribati, an island nation in the central tropical Pacific Ocean that is expected to disappear entirely in the coming years as sea levels rise. She showed her photographs and engaged in an interesting discussion with the audience, both about her specific experience and more general comments on the nature of documentary work.

David Friend Talk (Sept. 10, 2007)



David Friend, author of *Watching the World Change: Stories Behind the Images of 9/11*, came to Tufts to talk about his book and his perspectives on the World Trade Center tragedy of 2001. David Friend has exercised his creative energies in numerous capacities, including as executive producer of a documentary (9/11, aired on CBS), correspondent, editor, writer, and curator. Mr. Friend's work has ranged from covering conflicts in Afghanistan and Lebanon to creating an award-winning interactive online feature on "AIDS and Photography;" from interviewing US Presidents and a king of Saudi Arabia to exposing the "Deep Throat" story of the Watergate scandal.

(Photo credit Frank Ward)

Mort Rosenblum Talk (Oct. 2007)

Mr. Rosenblum spent a week at Tufts this fall, which culminated in a discussion he gave about his new book, *Escaping Plato's Cave*. This was a great addition to Exposure's expanding focus on written journalism. It was a very well attended talk and an interesting follow-up discussion.

New York City Weekend Workshop (Nov. 10-12, 2007)

This was the most important event for Exposure in the fall semester. Group members traveled down to New York by bus and car, where they visited galleries, took a tour of the New York Times building, guided by NYT photo director Michele McNally, and engaged in a long discussion with Angel Franco, a NYT photographer. The group also met with World Press Photographer Stephen Mayes. Group members felt the experience was immensely valuable, both in terms of educational worth and its contribution to the group dynamic. Exposure plans to do NYC trips once each semester in the future.

Digital Imaging Labs Workshop

The workshop provided Exposure members with a great introduction to digital imaging. Attendees were divided into groups to work on "beginner" and "advanced" elements of digital photo development and printing and worked on the computers to print their own photos. This workshop gave Exposure a tangible way to learn more about the world of digital photography and the group hopes to continue to participate in

these workshops in the coming years.

Kashmir Presentation (Dec. 2007)



The members of the Kashmir workshop who remained on campus presented their work to other Exposure members and to the wider Tufts community. Some showed their photos and spoke about their work; others chose to pair their photos with a reading of their written work. This was an interesting and well-attended event that served to introduce new members to Exposure workshops and raise awareness of Exposure's work in the campus community.

Spring/Summer 2008

Tim Fitzsimons and Jess Bidgood joined Nicki Sobecki to form the group's leadership for the spring semester. The group had shrunk since the beginning of the fall semester, but retained a large group of core members (the largest in Exposure's history). The group worked to mount the Global Poverty and Inequality photo exhibit as a complement to the year's EPIIC Symposium of the same theme, and also gathered photos for the 2009 Exposure calendar. Much of the semester was dedicated to preparation for the two summer workshops (Cambodia with Gary Knight and Mort Rosenblum; Uganda with Sara Terry of The Aftermath Project). In an exciting addition to both workshops, two students who attended the 2008 EPIIC Symposium as part of the international delegation will participate - a Singaporean student in the Cambodia workshop and an Indian student in the Uganda workshop. The group also began preparing for a project to take place in Boston in the Fall 2009 semester.

Cambodia Workshop With VII Photo Agency (June 17-23)

The 2008 Cambodia Workshop is being jointly run through the mentorship of Gary Knight, founding member of VII Photo Agency, and Mort Rosenblum, former editor of the *International Herald Tribune* and long-time AP correspondent. This workshop is the fourth Knight and Rosenblum will have led together. During the seven days of the workshop, ten Tufts and School of the Museum of Fine Arts students will be actively following a documentary story through visual and written means, and receiving feedback on their work from Mr. Knight and Mr. Rosenblum. At the end of the workshop, participants will be expected to have completed an edited written piece and final selection of images.

Strategic Direction

1. Improve program coordination with the Institute for Global Leadership and collaboration with other IGL student groups
2. Gain Tufts Community Union Judiciary (TCUJ) recognized student group status to facilitate funding
3. Organize two Exposure workshops per year, one with VII Photo Agency and one with the Aftermath project
4. Expand outreach on the Tufts campus to emphasize that the group's interest in writers, filmmakers, and other types of documentarians in addition to photojournalists
5. Create a more stratified leadership structure within Exposure to more effectively delegate responsibility
6. Locate additional exhibition spaces for Exposure work

Meet The Members

Nicki Sobecki ('08), *Political Science*
Group Leader

Rachel Geylin ('08), *Spanish*

Sarah Jacobson ('08), *English*

Nora Chovanec ('09), *Women's Studies*

Chloe Zimmerman ('09), *English*

Jessica Bidgood ('10), *Philosophy*

Elizabeth Herman ('10), *Economics*

Alison Coffey ('11), *Undeclared*

Nicholas Dynan ('11), *Undeclared*

Haley Newman ('11), *Undeclared*

Benjamin Taylor ('11), *Undeclared*

Tim Fitzsimons ('10), *International Relations*
Group Leader

Jessica Hutfless ('08), *Studio Art*

Jeff Beers ('09), *Drama*

Samuel James ('09), *Plan of Study*

Kelsey Bell ('10), *International Relations*

Kyle Chayka ('10), *Art History*

Samuel Webb ('10), *Philosophy*

Jackson Cooper ('11), *Undeclared*

Laura Gilbert ('11), *Undeclared*

Sean Smith ('11), *Undeclared*

Stephanie Tsuji ('11), *Undeclared*